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Raipur C.G.



DEPARTMENT OF ECONOMICS

ANNUAL REPORT

2015-16

अर्थशास्त्र विभाग

वार्षिक प्रतिवेदन

2015.16

क गतिविधियां

- 1 बसंत पंचमी का आयोजन
- 2 अर्थशाास्त्र परिषद गठन एवं आर्थिक परिचर्चा
- 3 पोस्टर प्रदर्शनी आयोजन
- 4 राष्ट्रीय युवा उद्यमिता विकास कार्यक्रम का आयोजन

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ECONOMIC ASSOCIATION ACTIVITIES

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Workshop on

National Level Youth Entrepreneurship Development Programme

Organized by

Rajiv Gandhi National Institute of Youth Development, Govt. of India & ICTACT

Hosted by

Govt. D.B. Girls' PG (Autonomous) College, Raipur (C.G.)
National Service Scheme

September 8 - September 12, 2015

Dr. Neeta Bajpai (NSS Programme Co-ordinator)

Organizing Committee:

Dr. Vasu Verma

Dr. Preeti Kansara

Dr . Swapnil Karmahe

Patron:

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Dr. Arvind Girolkar

Incharge:

Dr. Aruna Chaubey (Principal)



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<u>Incharge</u>:

Dr. Aruna Chaubey (Principal)

शा .दू. ब. महिला स्नातकोत्तर महाविद्यालय रायपुर, छत्तीसगढ

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राजीव गांधी राष्ट्रीय युवा विकास संस्थान द्वारा प्रायोजित

राष्ट्रीय युवा खद्यमिता विकास

08.09.2015 से 12.09.2015



प्रशिक्षण कार्यक्रम प्रतिवेदन

प्राचार्य

डॉ. अरविंद गिरीलकर

प्रभारी प्राचार्य

डॉ.अरूणा चौबे

कार्यक्रम समन्वयक

डॉ. वासु वर्मा

डॉ. प्रीति कंसारा

डॉ.स्वप्निल कर्महे

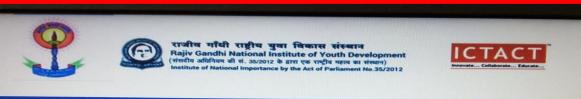


80 STUDENS OF THE COLLEGE PARTICIPATED IN THE 5- DAY WORKSHOP FROM

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A five-day workshop on 'Youth Entrepreneurship Development', organized by Rajiv Gandhi National Institute of Youth Development, Govt. of India and ICTACT, was hosted by the National Service Scheme (NSS) at Govt. D.B. Girls' PG (Autonomous) College, Raipur(C.G.) from September 8, 2015 to September 12, 2015. Eighty students of the college were given special training on women entrepreneurship during the workshop.



NATIONAL LEVEL YOUTH ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Organized by

Rajiv Gandhi National Institute of Youth Development, Government of India & ICTACT

Hosted by

D.B.GIRLS AUTONOMOUS COLLEGE, RAIPUR (C.G.)
NATIONAL SERVICE SCHEME



The inaugural ceremony saw the presence of **Dr.Aruna Chaubey, Principal** (Incharge), D.B. Girls' College, Dr. Gyanendra Shukla, District Co-ordinator, NSS, Dr. Sheela Shridhar, Convener, Career & Counseling Cell, D.B. Girls' College, and Shri C.L. Dubey—Registrar, D.B.Girls' College. The dignitaries highlighted the need, importance and benefits of entrepreneurship and also inspired the participants by citing examples of successful entrepreneurs.

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On the first day of the workshop, the 80 participants were divided into 8 groups. Each group was asked to choose a group leader from amongst themselves and also to decide a product they'll be manufacturing/selling along with its brand name and tagline. The activity saw an enthusiastic participation by the trainees who came up with innovative brand names and taglines for their products/services.



A series of lectures and interactive sessions were organised across five days for the trainees by experts in various fields. Advocate **Pratima Chaubey** mentored the trainees on development of soft skills.



Dr. Ushakiran Agrawal, Professor of Psychology at D.B. Girls' college, conducted an interactive session on Personality Development for the aspiring entrepreneurs.



A lecture on the topic "Problem of Unemployment and the Need for Self-Employment" was delivered by Dr.

Premlata Mishra, Professor of Political Science at Government College, Navagarh. An interactive session on the importance.



Benefits of entrepreneurship was conducted by Dr.

R. Shridhar, Professor at Kalinga University, Raipur wherein the queries of the trainees were comprehensively dealt with.



An orientation session on preparation of business plan was taken by **Shri. P.K. Nimonkar**, Project Head, Chhattisgarh Industrial and Technical Consultancy Centre (CITCON).



Various activities such as Brand Quiz, Mad Ads, Magical Duppatta, making, decorative articles from waste materials, etc. were also conducted in between the sessions to energize the trainees and also to assess and enhance their creativity.



The closing ceremony was graced by Dr. Shamrendra

Singh, State Co-coordinator, NSS.







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